

# Jewelers Conclave & Trade Show

Feb 23-25, 2024

InterContinental Hotel | Buckhead, Atlanta







# About our event

**REGISTER NOW** 

**VIEW THE VIDEO!** 

Conclaves are a long-standing Polygon tradition, offering jewelers, dealers, pawnbrokers and industry pros opportunities for **LEARNING, NETWORKING and BUSINESS**. It's a fun weekend event that will allow you to build **REAL, LONG-TERM BUSINESS CONNECTIONS** and gain valuable insights.

This year marks Polygon's 40th anniversary, and we're so excited to celebrate with our members and other industry professionals. Our 40th anniversary edition will take place from **Feb 23-25** at the beautiful **InterContinental Hotel** in chic **Buckhead (Atlanta)**.

Join us for a welcome event on Friday evening, Saturday breakfast & seminars and dinner event in the evening, vent, and all-day action-packed trading on Sunday!

# Location, Venue & Dates

Stylish Buckhead is a neighborhood in Atlanta known for its upscale shops, bars & restaurants and chic hotels. It is easy access from the airport, located only about a 30 minute drive away.

InterContinental Hotel brings a new luxury lifestyle experience to Atlanta's prestigious Buckhead neighborhood. Elevate your stay in a stylish guest room or suite, enjoy the exceptional service and amenities of the Club Lounge, and savor dish after flavorful dish at The Americano, Atlanta's first Italian steakhouse.

From indulgent spa services and state-ofthe-art fitness to singularly exquisite events in two grand ballrooms or 22 modern meeting rooms, luxury has been reimagined at InterContinental Buckhead Atlanta.



Feb 23-25, 2024

InterContinetal Hotel BUCKHEAD, Atlanta

Hotel room block group rates \$229/nt

### **Book Online**

or call 404–946–9000 Reserve under "Polygon"

> Room block open until Feb 9

**REGISTER NOW** 

# Event Schedule

FRI **5-7** 

FEB 23 WELCOME RECEPTION

Join us for a happy hour at the Painted Pin to kick off the weekend!

SAT 9-10 FEB 24 REGI

**REGISTRATION & WELCOME** 

Check in, pick up your badge, and join for a welcome with coffee & breakfast bites.

10-4 (W/ LUNCH BREAK 12-2) SEMINARS

Seminars are hosted by industry leaders and business owners on various topics of interest.

6

DINNER EVENT

At Maggiano's!

SUN FEB 25

9-9:30

TRADE SHOW -EXHIBITOR SET-UP

9:30-11

TRADE SHOW - VIP & EARLY ACCESS

11-5

TRADE SHOW OPEN TO ALL



#### **QUESTIONS?**

#### **CONTACT POLYGN**

1-800-221-4435 +450-449-8715 info@polygon.net

#### **WEBSITE**

www.polygon.net

#### **SOCIAL MEDIA**

IG: @polygon.jewelers
FB: Polygon Jewelers Network

Join our Facebook Group Polygon Jewelers Network -Trade Only

# Why You'll Love It

The People

You will meet the BEST people - you'll have fun, learn and do business together and build long-term, solid connections that will benefit your business.

The Products

Come to buy! Come to sell! We encourage backpacking on the

encourage backpacking on the floor. You'll make money \$\$\$ and find amazing deals on all kinds of goods including natural & lab grown diamonds, estate, jewelry, watches gemstones and more.

The Event

It's fun! Join for networking at our welcome reception and breakfast! Socialize at our dinner, hospitality suite and throughout entire event! Learn at our seminars! Do tons of business all weekend long!



# Passes & Pricing



VIP Pass Full access to all weekend events Welcome Reception (Fri), Breakfast (Sat), Education (Sat), Dinner (Sat), Trading + Early access (9:30-5pm Sun), Breakfast (Sun). **\$375** Polygon Members & Partner Members (RoundTable, IDCA, NPA)

\$425 Non-Members

RETAILER Show Pass Access for retailers to show only Open for brick & mortar retailers only. Pass gives access to walk trade show floor Sun Feb 25, 11am-5pm. \$25

DEALER Show Pass Access for dealers to show only
A pass to walk the show floor on
Sun Feb 25, 11am-5pm for dealers
& wholesalers.

**\$200** Polygon Members & Partner Members (Roundtable, IDCA, NPA)

\$250 Non-Members

EXHIBITOR Show Pass Access for exhibitors to show only Gives access for exhibitors to the show floor on Sun Feb 25, 9am-5pm.

\$200



# Exhibitors: Vendor Tables

Reserve a table at the Trade Show on Sunday, Feb 25. Vendor tables are available on a first come, first served basis. Tables do no include a pass, passes are sold separately. Vendors must register for either a VIP or Exhibitor pass.

## **INCLUDES:**

- (1) 6 ft table
- (4) chairs
- Reserved table on the show floor, space assigned on first come, first served basis
- Set-up for exhibitors starts at 9am (Non-vendor Early Access 9:30, regular show hours 11-5)

\$495 POLYGON
MEMBERS & PARTNER
MEMBERS
(ROUNDTABLE, IDCA, NPA)

\$595 NON-MEMBERS



## Sponsorship

# Main Event Sponsor (SOLD)

An exclusive sponsorship that offers THE BEST visibility on site and online.

#### **EVENT VISIBILITY:**

- 5 min spotlight at the dinner
- Your branding as main event sponsor in online show quide
- Full page ad in online show guide
- ✓ Your branding on form
- Exhibit table + 2 VIP passes (value up to \$1445)
- Dedicated signage with your branding throughout the event
- Pamphlets / marketing material at registration desk + all exhibit tables

#### ONLINE:

- ✓ Dedicated email blast (57K subscribers) (value \$2K)
- Interview feature with 3 images published on Polygon, shared by email & on social
- 3 months banner ad on Polygon (value up to \$3K) + complimentary design (value up to \$450)
- Dedicated shout out on Polygon social channels & group (3)

## SOLD

## Sponsorship

# Diamond Sponsor

An great sponsorship that offers AWESOME visibility on site and online. Only 4 spaces offered.

#### **EVENT VISIBILITY:**

- Your branding as diamond sponsor in online show guide
- ✓ Your branding on form
- Exhibit table + 1 Exhibitor Pass (value up to \$845)
- Signage onsite with your branding throughout the event

#### **ONLINE:**

- Featured article in email blast (57K subscribers) (value \$500)
- 1 month banner ad on Polygon (value up to \$1K) + complimentary design (value up to \$450)
- Dedicated shout out on Polygon social channels & group (2)

\$2,500



## Sponsorship

# General Sponsor

A very small investment can make a very big impact! Support the event & boost your company's visibility!



#### **EVENT VISIBILITY:**

- Your branding as general sponsor in online show guide
- ✓ Your branding on landing page / form
- \$50 credit towards event pass (must be on a pass for 2024 Buckhead clave)
- Signage on site with your branding throughout the entire event

#### **ONLINE:**

Shout out on Polygon social channels & group as a general sponsor (1)

# Other Sponsorships

Sponsor a specific part of the event! 1 available for each.

- Welcome Reception
- Badge Sponsor (SOLD)
- Hospitality Suite (SOLD)
- Lunch at Sunday trade show (SOLD)

\$1500

#### **EVENT VISIBILITY:**

- Your branding as a sponsor in online show guide
- Your branding on landing page / form
- √ 1 VIP Pass (value up to \$425)
- Signage on site with your branding throughout the entire event
- Additional signage at specific sponsored station

### **ONLINE:**

- Your branding in event email (1)

  1 month banner advertising on Polygon
- √ (value up to \$1000) with complimentary banner design (value up to \$450)
- Dedicated shout out on Polygon social channels & group (1)

# Testimonials

# Jay Kantor, Jay Pays

Polygon member since 2006

Polygon Conclaves are the best!!! The connections and friendships I've developed at Conclaves over the years are unbeatable. Knowledge, trading and an amazing group of people all in one place. If you haven't been to one...

GO! If you have been... GO AGAIN!"

## Anish Desai, Star Gems Inc.

Polygon member since 2001

For those that wonder what happens at polygon meet, there is a lot that happens. Polygon is one of the largest trading platforms but more importantly it is a great place to build your connections in the industry, once you come to an event and continue to come you will see how wonderful relationships build and the trading sessions are a great place to buy estate and sell your unwanted inventory. Becoming a Polygon member is the 1st step to success! Thank you polygon for all you do!

# Curt Sutherland, DJ-X Inc.

Polygon member since 1993

The most sales that I've ever had at ANY show... ever! Thank you all sincerely! I'll see you at the next Conclave, if not before!

# Register Now!

Join us to celebrate Polygon's 40th anniversary in style! You won't want to miss this weekend event with so many opportunities to network, build lasting connections, learn and do some solid business!

#### **REGISTER NOW**

www.polygon.net 1-800-221-4435 | info@polygon.net

## **Our partners**









# Thanks Sponsors!

## **Main Event Sponsor**



Poly ID 166427

www.jrdiamgroup.com +213-988-7199 la@jdiamgroup.com

## **Diamond Sponsor**



## **Specialty Sponsors**







## **General Sponsors**







