

# Polygon Report: Diamond Supply & Demand

Polygon's Diamond Supply & Demand report provides key decision-making information to jewellery professionals dealing in loose diamonds. It highlights shortages and surpluses in this sector, representing tangible business opportunities on both supplier and buyer ends. The data reflects actual searches performed and real-time inventory available through Polygon's suppliers in our diamond database. Demand is shown as a percentage of the total number of searches and supply as a percentage of the total diamond inventory available. The report displays a short-list of diamonds with the highest demand and was compiled over a four-week period in **July 2011**.

Polygon's diamond database is one of the largest in the jewellery industry with over 300,000 line items and an estimated wholesale value of over \$3 billion dollars.

Most Popular: Carat					Most Popular: Cut					Most Popular: Clarity				
	Demand (%)	Supply (%)	Shortage/ Surplus	Avg. Price per Carat		Demand (%)	Supply (%)	Shortage/ Surplus	Avg. Price per Carat		Demand (%)	Supply (%)	Shortage/ Surplus	Avg. Price per Carat
<0.30	1.41%	2.96%	▲	\$1,574.89	Asscher	1.46%	1.66%	▲	\$5,934.00	IF	2.81%	3.26%	▲	\$9,087.83
.30-.37	1.04%	5.90%	▲	\$2,095.05	Baguette	0.06%	0.17%	▲	\$2,198.36	FL	2.43%	0.02%	▼	\$30,440.28
.38-.45	1.14%	5.24%	▲	\$2,122.20	Cushion	5.69%	7.69%	▲	\$4,812.18	VVS1	4.09%	5.74%	▲	\$6,134.85
.46-.49	0.69%	1.59%	▲	\$1,927.88	Emerald	4.59%	5.26%	▲	\$5,012.33	VVS2	5.54%	8.12%	▲	\$5,754.66
.50-.69	7.07%	12.17%	▲	\$2,440.25	Half Moon	0.07%	0.19%	▲	\$1,880.68	VS1	12.57%	16.89%	▲	\$5,389.47
.70-.79	9.25%	9.64%	▲	\$2,951.71	Heart	0.84%	1.46%	▲	\$3,852.24	VS2	19.03%	18.72%	▼	\$5,125.46
.80-.89	4.80%	2.75%	▼	\$3,090.94	Marquise	3.06%	3.91%	▲	\$2,940.56	SI1	24.21%	19.75%	▼	\$4,286.30
.90-.99	6.22%	5.89%	▼	\$3,432.73	Old European	0.68%	0.43%	▼	\$3,629.17	SI2	18.49%	17.79%	▼	\$3,768.51
1.00-1.25	21.80%	25.60%	▲	\$4,516.88	Old Miner	0.03%	0.08%	▲	\$3,033.66	SI3	4.23%	4.00%	▼	\$2,316.15
1.26-1.49	8.05%	3.79%	▼	\$5,763.32	Oval	3.71%	3.99%	▲	\$3,993.22	I1	5.46%	4.52%	▼	\$2,172.95
1.50-1.99	13.64%	10.23%	▼	\$6,450.11	Pear	2.49%	14.09%	▲	\$3,355.11	I2	1.00%	0.84%	▼	\$1,408.28
2.00-2.99	15.45%	8.72%	▼	\$8,107.32	Princess	14.00%	4.88%	▼	\$3,985.48	I3	0.14%	0.14%	-	\$733.27
3.00-3.99	5.07%	2.95%	▼	\$12,336.76	Radiant	3.51%	5.76%	▲	\$5,267.07					
4.00-4.99	1.83%	1.20%	▼	\$14,436.25	Round	59.27%	49.17%	▼	\$5,380.17					
5.00-5.99	1.07%	0.87%	▼	\$18,188.35	Trapezoid	0.06%	0.26%	▲	\$2,093.02					
>=6.00	1.45%	0.50%	▼	\$23,044.05	Triangular	0.38%	0.82%	▲	\$2,331.52					

  

Most Popular: Colour					Most Popular: Overall							
	Demand (%)	Supply (%)	Shortage/ Surplus	Avg. Price per Carat	Shape	Carat	Colour	Clarity	Demand (%)	Supply (%)	Shortage/ Surplus	Avg. Price per Carat
D	9.08%	11.18%	▲	\$5,484.65	Round	1.00-1.25	G	SI1	3.40%	0.35%	▼	\$5,682.10
E	11.08%	14.12%	▲	\$4,803.85	Round	2.00-2.99	H	SI1	1.88%	0.19%	▼	\$8,738.08
F	16.80%	15.70%	▼	\$5,135.60	Round	1.50-1.99	H	SI1	1.79%	0.24%	▼	\$6,912.56
G	21.22%	16.50%	▼	\$5,079.61	Round	.50-.69	G	SI1	1.16%	0.13%	▼	\$2,327.08
H	18.89%	14.07%	▼	\$4,741.75	Round	1.26-1.49	G	SI1	1.15%	0.06%	▼	\$6,660.90
I	11.64%	10.41%	▼	\$4,356.66	Round	.70-.79	G	SI2	1.05%	0.18%	▼	\$2,844.49
J	5.66%	5.91%	▲	\$3,972.44	Princess	1.00-1.25	G	SI1	0.92%	0.06%	▼	\$3,104.38
K+	5.64%	6.88%	▲	\$2,303.39	Round	.90-.99	F	SI1	0.86%	0.08%	▼	\$4,909.17
					Round	.80-.89	F	SI1	0.69%	0.05%	▼	\$3,981.55
					Round	3.00-3.99	G	SI1	0.56%	0.04%	▼	\$12,184.37
					Princess	1.50-1.99	G	VS2	0.50%	0.01%	▼	\$5,452.10
					Cushion	2.00-2.99	H	SI1	0.41%	0.03%	▼	\$5,757.93
					Princess	2.00-2.99	F	SI1	0.39%	0.02%	▼	\$7,346.94
					Cushion	1.50-1.99	G	SI1	0.33%	0.05%	▼	\$5,387.35
					Princess	1.26-1.49	H	SI1	0.30%	0.01%	▼	\$3,237.32
					Cushion	1.00-1.25	F	SI1	0.29%	0.11%	▼	\$3,611.77
					Emerald	2.00-2.99	G	VS2	0.26%	0.03%	▼	\$7,961.00
					Round	<.30	F	SI1	0.25%	0.08%	▼	\$971.58
					Round	4.00-4.99	H	SI1	0.25%	0.02%	▼	\$13,484.83
					Princess	.70-.79	G	SI2	0.25%	0.02%	▼	\$1,710.75

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